



Al Galaa Military Medical Complex

in collaboration with

the Egyptian Trauma Society (EgTS)

the partnership of Egyptian Ministry of Health and population

(MOHP) Egyptian Ambulance organization (EAO),

International Federation for Emergency Medicine

Armed Forces College of Medicine and Egypt air,

3rd Egyptian International TRAUMA Conference

Trauma best practice and innovation



22nd - 23rd September 2016

Cairo - Egypt

Exhibitor Manual



Categories

Platinum 200.000 L.E

Stand 3*6 m2
Sponsor of Senator Lounge 1 day
Sponsor of Lunch for 1 day
Name Tags + Congress Bag
2 pages in final program
75 Full Registrations

Gold 150.000 L.E

Stand 2*6 m2
Sponsor of Senator Lounge 1 day
Sponsor of Lunch for 1 day
Sponsors of Registration Area
2 Advertisements in final program
50 Full Registrations

Silver 100.000 L.E

Stand 2*6 m2
Sponsor of Coffee Break for 1 day
1 Advertisement in final program
35 Full Registrations

Bronze 75.000 L.E

Stand 2*6 m2
Sponsor of Coffee Break for 1 day
1 Advertisement in final program
25 Full Registrations

01

Exhibition



- Stand 2X3 m2	25.000 L.E.
- Stand 2X6 m2	50.000 L.E.
- Stand 3X4 m2	50.000 L.E.

Exhibitor's Stand Preparation & Display of Exhibits

21st September 2016 07:00 pm

Trauma 2016 Exhibition Official Opening Hours

Thursday	22 nd September 2016	09:00am-06:00pm
Friday	23 rd September 2016	09:00am-06:00pm

02

Final Program

Cover page inserted	10.000 L.E.
Back cover page	15.000 L.E.
One page inserted Middle	10.000 L.E.
One Page inserted	5.000 L.E.

03

Trauma Senator Lounge (exclusive)

15.000 L.E. Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on lounge signage.

04 Audiovisual Show Support

5.000 L.E.

- Put your logo or small ad ON screens set in all scientific halls, during and between the sessions.
- This show will be visible to every conference participant and thus you will gain thousands of impressions

05 Workshop

- Non Parallel Workshop (Free Admission 40 Doctors) 40,000 L.E.
- Parallel Workshop (Free Admission 30 Doctors) 30,000 L.E.

06 Conference Hall Sponsorship

40.000 L.E.

- 2 Sponsors' Banners will be placed in the conference Hall Next to the Stage all the conference Days
- (Material Should Be Provided By The Client)



07 Registration Badges Sponsor

30.000 L.E.

- The Sponsor's Logo will be Printed on All the Conference Participants' badges.
- (Material Should Be Provided By The Client)



08 Trauma Registration Area Exclusive

30.000 L.E.

- Conference and companies' close guests spend time in the registration writing area lounge - serving amenities
- Company's Logo on registration Lounge and on Counter



09 Program at A glance

20.000 L.E.

- This Condensed, Pocket - size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.



10 Lecture

Parallel

Non – Parallel

- Lecture 20 Minutes	15.000 L.E.	25.000 L.E.
Sponsoring Plenary Lectures Non-parallel session		
- Symposium 40 Minutes	25.000 L.E.	40.000 L.E.
Sponsoring of 2 or 3 lectures (40 Min)- Non-parallel session.		
- Symposium 60 Minutes	40.000 L.E.	60.000 L.E.
Sponsoring of 2 or 3 lectures (60 Min)- Non-parallel session.		



11 Congress Bag Sponsor (Exclusive)

30.000 L.E.

- Your company's Logo will appear on 1000 congress bags given to all attendees
- putting advertisement, pens or notepads in the bags.

12 Notepads and Pens

15.000 L.E.

- Sponsor will provide or provide funding for the participants' notepads and pens.
The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags

13 Congress Bag Inserts

5.000 LE.

- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information



WE OWE YOU PERFECTION



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